

THE MARTIN AUTOMOTIVE TIMES

Car of the Month (page 2): 1929 Chevrolet Series AC International Phaeton



COLLECTORS CORNER

This month we are highlighting Martin Auto Museum Volunteer William E. Masters
Read more on page 2.

EVENT CENTER

Plan your next event in one of three beautiful event rooms and one of Arizona's best places to see classic cars.

Event Coordinator:
(602) 684-8305
Read more on page 4.

MEL MARTIN EVENT

This event held on February 16th was a huge success. Check out page 3 for images of the event.



FIND US AT:

Web: www.martinautomuseum.org

Instagram: @martinautomuseum

Facebook: martinautomuseum

General inquiries: (602) 298-2377

Event Coordinator: (602) 684-8305

March's Car of the Month

1929 Chevrolet Series AC International Phaeton



The Chevrolet Series AC International is an American vehicle manufactured by Chevrolet in 1929 to replace the 1928 Series AB National. In all, 1,328,605 Series ACs were manufactured in a range of ten body styles. The Series AC was distinguished from the AB by the introduction of a new six-cylinder engine, the first Chevrolet with a six-cylinder since the 1915 Chevrolet Series C Classic Six. Advertised as "A Six for the price of a Four", it was only \$10 more than the outgoing four-cylinder Series AB. To simplify production operations, each factory was designated one body style for national consumption and shipped by railroad to major American cities. Prices listed started at US\$525 for the roadster or phaeton (\$9,316 in 2023 dollars) to US\$725 for the Landau Convertible (\$12,865 in 2023 dollars).



Collectors Corner

This Month's M.A.M. Team Member is William E. Masters (Bill) (1930-2024)

Bill was born in Decatur, Illinois and received his BSME degree from the University of Illinois in 1959. After receiving his bachelor's degree Bill began his career as a Mechanical Engineer working for many companies: General Electric in Decatur, Illinois, Phoenix, Arizona and Syracuse, New York, followed by Motorola and Digital Equipment Co. in Scottsdale, Arizona. Bill has devoted much of his free time to community service in several organizations: Phoenix Jaycees (Board of Directors), Northwest YMCA (Board of Directors), Y's Men Club (President), Southwest Regional Y's Men's Convention (Chairman), and as Deacon at the First Christian Church. In 1998 Bill retired and continued his work in community service working on facility projects at Chaparral Church and the House of Refuge in the community of Sunnyslope in Phoenix, Arizona. Bill has now joined his wife Anita who had passed after 53 years of marriage and they had three children together. In his personal time Bill enjoyed construction, handyman activities, golf and travel.

Bill was a longtime friend of Mel Martin and was an active volunteer at the Martin Auto Museum since its creation in 2005.



Meet & Greet Mel Martin

It was a great day at the Martin Auto Museum & Event Center. Mel Martin, Founder and Chairman of the Martin Auto Museum and Event Center, was interviewed by Rick DeBruhl, Phoenix news celebrity and Martin Auto Museum board member, live in front of more than 200 guests. This event was held in our Bristol Ballroom surrounded by a few of his favorite cars.



EVENTS & TOURS

Plan your next event at Martin Auto Museum & Event Center

No doubt, walking around viewing over 175 very cool cars is an experience all by itself. Within our 100,000 plus square foot museum we have 3 event rooms: The Cadillac Room - seats up to 80, The Mustang Room - seats up to 150, & the Bristol Ballroom - seats up to 500. Karen Gallaher and Dan Heldenbrand represent the Event Department at the Martin Auto Museum & Event Center. They can create and organize truly great experiences of all types. Contact one of our Event Coordinators at (602) 684-8305

We recently hosted The Mayhew ❤️ Gallaher Wedding reception in the Mustang Room!



We also host many large and small group tours. Come check us out!

RICK DEBRUHL - COLLECTOR CAR PROFILE

[1929 Chevrolet Series AC International Phaeton](#) (click the picture for link to video)



Interested in becoming a sponsor

Gold Sponsor: \$50,000 annually

- Bristol Ballroom named after you or your business
- Use of the facility two times per year for private events or car shows
- Gold sponsor signage throughout museum
- Gold sponsor recognition on website
- Gold sponsor recognition on all marketing materials
- Signage outside museum during car shows
- Email blast to our entire database introducing you as a Gold sponsor
- 20% discount on all museum room bookings

Title Sponsor: \$25,000 annually

- Mustang Meeting Room named after you or your business
- Use of the facility one time per year for private events or car shows
- Title sponsor signage throughout museum
- Title sponsor recognition on website
- Title sponsor recognition on all marketing materials
- Email blast to our entire database introducing you as a Title sponsor
- 10% discount on museum room bookings

Foundation Sponsor: \$10,000 annually

- Cadillac Classroom named after you or your business
- Use of the facility one time per year for private events or car shows
- Foundation sponsor recognition on website
- Foundation sponsor recognition in all marketing materials
- 5% discount on museum room bookings

Supporting Sponsor: \$5,000 annually

- Supporting sponsor recognition on website
- Supporting sponsor recognition on all marketing materials
- Your company's flyers/brochures on display at museum entrance

Friends & Family Sponsor: \$1,000 annually

- Friends & Family sponsor recognition on website
- Your company's flyer's/brochures on display at entrance

OUR SPONSERS



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